

COMPETE
2030

PORTUGAL
2030



Cofinanciado pela
União Europeia



MASS OR MINDFUL PRODUCTION CREATION?

THE CHOICE SHAPES THE FUTURE *
PORTUGUESE SHOES — FAIR. RESPONSIBLE. SUSTAINABLE

22-24
FEB
2026

MICAM
MILANO

PORTU
GUESE
SHOES
APICCAPS



MICAM
M I L A N O
&
mipel

P O R T U
G U E S E
S H O E S

APICCAPS

AMBITIOUS®



Celita - Comércio e Indústria, Lda 
R Cidade de Guimarães, 187
4800-858 S. TORCATO
PORTUGAL

Footwear 
Pedro Lopes 
+351 253 543098 
info@ambitious-brand.com 
www.ambitious-brand.com 
[ambitiousbrands](#) 
[ambitiousbrands](#) 

Founded in 2008,
Ambitious is a Portuguese
lifestyle and footwear brand
combining tradition, innovation and
manufacturing excellence, creating
high-quality designs for confident,
forward-thinking men.

AMBITIOUS

Pad. 2 Stand P01

BIANCO

Pad. 2 Stand T05/U06

Bianco Shoes blends contemporary design with high-quality craftsmanship, offering stylish and versatile footwear for women.

📍 Last Studio - Unipessoal, Lda
R António Joaquim de Sousa, 104
4610-127 FELGUEIRAS
PORTUGAL

👤 Men & Ladies Shoes
👤 Thomas Tygesen

☎ +351 255 074686
✉ trt@laststudio.com
🌐 www.bianco.com



BIANCO

C.O.M. - Creation of Minds

Pad. 2 Stand A25



C.O.M. – Creation of Minds combines decades of Portuguese shoemaking expertise with contemporary design, producing innovative, high-quality footwear for men and women.

Carité Calçado, Lda 
R Nicolau Coelho, 2729
Sendim
4610-733 FELGUEIRAS
PORTUGAL

Women's & men's footwear 
João Teixeira 

+351 255 310660 
comercial@carite.pt 



creator

📍 Ibershoes - Serviços Marketing, Lda
Tv José Saramago, 26
4520-147 SANTA MARIA DA FEIRA
PORTUGAL

👤 Ladies footwear

👤 Pedro Ferreira

☎ +351 256 600370

✉ ibershoes@ibershoes.pt

🌐 www.creatorshoes.com

📱 creatorshoes

With 30 years
of expertise, Creator
transforms global fashion trends
into comfortable, stylish footwear, crafted
in Portugal with soft premium leathers,
bold colors and handmade finishes.

CREATOR

Pad. 2 Stand K05





CRUZ DE PEDRA

HANDMADE FOOTWEAR | SINCE 1945

📍 José Maria Pereira Pontes, Lda
Rodovia de Covas
Urgeses
4810-565 GUIMARÃES
PORTUGAL

👞 Men's shoes
👤 José Afonso Pontes / Rui Pontes
☎ +351 253 520150
@ contabilidade@cruzdepdra.pt
📘 Cruz-de-Pedra-Shoes-288454768580786
📧 cruzdepdra_shoes

CRUZ DE PEDRA

Pad. 4 Stand E04

With more than 75 years of heritage, Cruz de Pedra honors traditional Portuguese shoemaking, creating timeless, handcrafted footwear defined by detail, quality and individuality.



DARK COLLECTION

Pad. 3 Stand C22

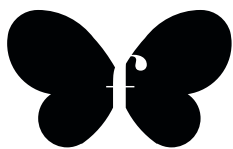
Founded in 1993 by Fernando Sampaio, Mazoni is a recognized footwear factory based in Felgueiras and responsible for the brand Dark Collection. Mazoni family drives the company with most of our collaborators working together for many years.

📍 Mazoni - Indústria de Calçado, S. A.
Vila de Montezelo, 83
Friande
4610-336 FELGUEIRAS
PORTUGAL

👤 Men shoes
👤 Pedro Sampaio
☎ +351 255 310980
✉ info@mazoni.pt
🌐 www.mazoni.pt
📘 mazonifootwear
📷 mazoni.footwear



DARK
COLLECTION



Felmini
FALLING IN LOVE



J. Moreira, S.A.

R Fonseca Moreira, 525
4610-311 FELGUEIRAS
PORTUGAL

Lady's leather footwear

Paulo Mendes

+351 255 310280

felmini@felmini.com.pt

www.felmini.com

Inspired by travel,
people and culture, Felmini
creates vibrant, youthful and
unique footwear full of personality,
color and emotion, designed for modern,
confident women.

FELMINI

Pad. 2 Stand L20

FENACCI

Pad. 1 Stand F21

Founded in 2007, Ladrical is a leading Portuguese footwear manufacturer known for quality, innovation, sustainability and craftsmanship, producing stylish and durable shoes for global markets.

🏢 Ladrical, Lda
R do Campo, 60
4610-736 SENDIM FLG
PORTUGAL

👤 Men and Woman shoes, casual,
classic and sneakers

👤 Armino Silva

☎ +351 964 288252

@ geral@ladrical.pt



FENACCI



FLY LONDON SOFTINOS ASPORTUGUESAS

Pad. 2 Stand R29/S30

Fortunato O. Frederico & Cª Lda

R 24 de Junho, 453

Penselo

4800-128 GUIMARÃES

PORTUGAL

Footwear

Ricardo Esteves / Paulo Monteiro

+351 253 559140

ricardo.esteves@flylondon.com

www.flylondon.com

flylondon

@fly.london



Founded in 1994, FLY London produces innovative, disruptive and comfortable footwear in Portugal, blending traditional techniques with bold design and exporting to 57 countries worldwide. Born in 2007, Softinos creates soft, comfortable footwear with round shapes and premium materials, focused on fit, comfort and a distinctive, gentle style. Asportuguesas combines Portuguese tradition, innovation and sustainability, producing authentic, eco-conscious footwear designed to minimize environmental impact and inspire a greener future.



📍 La Salvezza - Unip. Lda
R D. José Lencastre, 108
4590-506 PAÇOS DE FERREIRA
PORTUGAL

👤 Women shoes
👤 Julia Nunes / Andreia Silva
☎ +351 256 858225
✉ julia.nunes@helenamar.pt
🌐 www.helenamar.com
📱 helenamar.shoes

Made in Portugal with skilled shoemakers, Helena Mar creates beautiful, comfortable and long-lasting footwear for purposeful women, designed with care, intention and timeless style since 2017.

HELENA MAR

Pad. 2 Stand U20



Pratik is a Portuguese comfort-fashion footwear brand, recognized for quality, innovation, premium materials and technology, delivering stylish shoes focused on wellbeing and foot comfort.



📍 Jefar - Indústria de Calçado, Lda
R do Outeiro, 63
4815-621 REGILDE
PORTUGAL

🔧 Tech & comfort footwear
👤 José Lemos

☎ +351 253 580100
@ geral@jefar.pt
🌐 www.jefar.pt

JEFAR / PRATIK

Pad. 4 Stand H17





Founded in 2003, Joseli specializes in men's and women's footwear, combining modern technology, strong production capacity and quality manufacturing in Portugal, exporting worldwide.

JOOZE

PRETTY LOVE

Pad. 2 Stand U30

Joseli Calçados - Unipessoal, Lda 
R Nª Sra de Fátima, 138
4610-416 FELGUEIRAS
PORTUGAL

Men and ladies shoes 
José Teixeira 

+351 255 926132 
geral@joseli.pt 



LAPIERCE

FOOTWEAR



Passodado, Lda 
E. N. 1 - 356 - Pav D
Jardoeira
2440-386 BATALHA
PORTUGAL

Shoes 
Vitor Frazão / Pedro Vieira 
+351 244 767761 
vitor@lapierce.pt 
www.lapierce.pt 
lapierce.shoes 

Lapierce is a young,
creative brand that values
design, comfort and quality,
offering seasonal collections with diverse
styles to match modern consumer needs
and trends.

LAPIERCE
UAUH!
Pad. 4 Stand C12

LAST STUDIO

Pad. 2 Stand F30

LAST STUDIO believes that the most effective path to sustainability is through creating high-quality products with a long lifespan.

LAST STUDIO is committed to the principle that better quality leads to greater durability and thus a lower environmental impact.

📍 Last Studio - Unipessoal, Lda
R António Joaquim de Sousa, 104
4610-127 FELGUEIRAS
PORTUGAL

👤 Men & Ladies Shoes
👤 Lasse Jespersen / Luísa Moreira

☎ +351 255 074686
✉ info@laststudio.com



LAST STUDIO

LEMON JELLY

📍 Design & More, S. A.
R das Casas Queimadas, 567
4415-439 GRIJÓ
PORTUGAL

👞 Shoes, Handbags and Clothing
👤 Catarina Véstia / José Pinto
☎ +351 227 470616
@ cvestia@lemonjelly.com
🌐 www.lemonjelly.com
📘 lemonjellyshoes
📷 lemonjellyshoes

LEMON JELLY

Pad. 2 Stand R30



Lemon Jelly creates durable, water-friendly and stylish footwear with a unique lemon scent, offering year-round comfort from rain boots to summer sandals, with personality and joy in every step.

MARAY

Pad. 3 Stand M09/N10

MARAY is a statement flat-shoes brand for women who value femininity, confidence and empowerment without the need for heels. Created in 2017 the brand blends irreverence, passion and a strong shoe-making heritage into every design.

📍 Maray, Lda
R São Gonçalo de Lagos, 25-27 - 1º Esq
2500-661 TORRES VEDRAS
PORTUGAL

👤 Fashion woman flat shoes
👤 Joana Trigueiros
☎ +351 919 354885
✉ joana@maray.pt
🌐 www.maray.pt
📘 maray
📷 maray_shoes



MARAY



MARTA PONTI

MP

Pad. 5 Stand I07/L08

mipel

Founded in 1965, Marta Ponti creates premium leather handbags and accessories crafted in Portugal, known for refined craftsmanship, timeless elegance, quality materials and sophisticated European-inspired design.

Malas Peixoto Soares, Lda 
Rua Carlos Duarte Canêças, 18 A
2700-163 AMADORA
PORTUGAL

Handbags, backpacks 
and small leather goods
Marta Cruz / Orlando Soares 
+351 214 989740 
info@mps.pt 
www.martaponti.com 
official. martaponti 
@official.martaponti 

MP
MARTA PONTI
PORTUGAL



🏭 Fábrica de Calçado da Mata, Lda
R da Mata, 159
3880-872 S. VICENTE PEREIRA JUSÃ
PORTUGAL

👞 Men and ladies shoes
👤 Rui Oliveira / Armando Costa
☎ +351 256 890033
✉ rui.oliveira@matashoes.com
🌐 www.matashoes.com
📘 matashoes
📱 matashoes_mdv

Since 1988, Mata specializes in high-quality men's footwear, producing cemented, stitch-down and boat shoes with strong craftsmanship, reliability and excellent value for quality.



MATA
MEN'S DEVOTION
Pad. 2 Stand N05



— PORTUGUESE —
SHOES



Manuel Lima Vieira, Lda 
R da Granja, 777
4520-020 ESCAPÃES
PORTUGAL

Women shoes 
Pedro Vieira / Bruno Almeida 
+351 256 302308 
info@mlvshoes.com 
www.mlvshoes.com 
MLVshoes 
mlvshoes 

With three generations
of expertise, MLV designs
modern, versatile and comfortable
footwear for contemporary women,
combining fashion trends, creativity and
Portuguese craftsmanship.

**MLV PORTUGUESE
SHOES**
Pad. 2 Stand C15



NANO PINTO DI BLU

Pad. 4 Stand C30

Founded in 1987, A. Hernani produces quality women's footwear, driven by innovation and new technologies. Its brand Nano Shoes offers stylish, comfortable collections recognized for design and versatility.

A. Hernâni, Lda 
Tv Francisco Reis, 90
3700-602 CESÁR
PORTUGAL

+351 256 851644 
info@nanoshoes.pt 
Ladie's leather footwear 
Lígia Silva / Ricardo Vaz 
www.nanoshoes.pt 
nanoshoes.pt 

OVERSTATE

Pad. 2 Stand R02

Born in 1994 in Guimarães, Celita creates innovative sports and lifestyle footwear, combining technology, comfort and advanced design with 30 years of Portuguese shoemaking excellence.



Sítio Comum, Lda 
R Cidade de Guimarães, 187
4800-858 S. TORCATO GMR
PORTUGAL

Footwear 
Coldomiro Teixeira 

+351 253 543098 
coldomiro@overstate.pt 
www.overstate.pt 

OVERSTATE

🏭 Fábrica de Calçado Penha, S. A.
R Padre Firmino, 115
Penselo
4800-115 GUIMARÃES
PORTUGAL

👞 Shoes, Boots and Sneakers
👤 Armindo Novais
☎ +351 253 559290
✉ calcadopenha@penha.pt
🌐 www.penha.pt
📱 penha_shoes1967

Since 1967, Penha
produces luxury Goodyear
Welted men's shoes in Portugal,
handmade with premium European
leathers, natural cork soles, and superior
craftsmanship, respecting environmental
and social standards.

PENHA

Pad. 1 Stand F22



Founded in 1975, Portania produces comfortable men's and women's footwear in Portugal, using Strobel construction, removable insoles, and sustainable practices with a focus on employee well-being.



📍 Ecco Conforto - Ind. e Com. de Calçado, Lda
Rebordões
Souto
4990-770 PONTE DE LIMA
PORTUGAL

👤 Ladie's footwear
👤 Armino Costa

☎ +351 258 907040
@ sergia.confort@portania.pt

PORTANIA

Pad. 2 Stand U12





PROFESSION: BOTTIER

Pad. 1 Stand A21

Ferreira Avelar & Irmão, Lda 
Tv Ulfilanis, 21
4505-310 FIÃES
PORTUGAL

Classic and Quiety Luxury Shoes 
Eduardo Avelar 
+351 227 474050 
eduardoavelar@ferreiraavelar.pt 
<https://ferreiraavelar.pt> 
ferreiraavelar 
ferreiraavelar_shoes 

Profession: Bottier
Produção de calçado de luxo

Profession Bottier
is a Portuguese men's
footwear brand, combining 60
years of family expertise, high-quality
craftsmanship, and perfection, producing luxury
shoes for medium-high segment markets and
exporting globally.

SMR★₂₃

📍 Traçar Tendências, Lda
R Adelino Amaro da Costa, 396 - R/C A
3700-023 S. JOÃO DA MADEIRA
PORTUGAL

👤 Lady, Men and Children shoes
👤 Eric Semerdjian / Mário Pereira

☎ +351 256 868018
✉ geral@tracartendencias.pt

SMR23

Pad. 2 Stand E26

The brand fuses the quality of its materials with an explosion of original colors, creating footwear that is both bold and stylish, designed to stand out in everyday life.



SOFTWAVES

Pad. 4 Stand D20

Since 2002, Softwaves® produces comfort-fashion footwear in Portugal, combining wave-massage insoles, premium European materials, and advanced manufacturing, sold in over 40 countries worldwide.

📍 ComforSyst S.A.
R Bartolomeu Dias, 77
3700-057 S. JOÃO DA MADEIRA
PORTUGAL

👤 Ladies sport chic comfort shoes
👤 Marcelo Santos
☎ +351 256 880510
✉ marcelo.santos@softwaves.pt
🌐 www.softwavesshop.com
📱 softwaves_shoes



SOFTWAVES



Calsuave - Indústria de Calçado, Lda 🇵🇹
R de Repiade, 655
4805-372 RONFE GMR
PORTUGAL

Ladies modern comfort casual shoes, 🇵🇹
boots, sneakers & house slippers
José Moura 🇵🇹
+351 253 540070 📞
comercial@suave.pt @
www.suave.pt 🌐
suaveshoes.pt 📱
suaveshoes.pt 📷

Founded in 1993,
Calsuave creates
stylish, ergonomic comfort
footwear fully made in-house in
Portugal, exporting to 37 countries and
combining tradition, innovation and
quality craftsmanship.

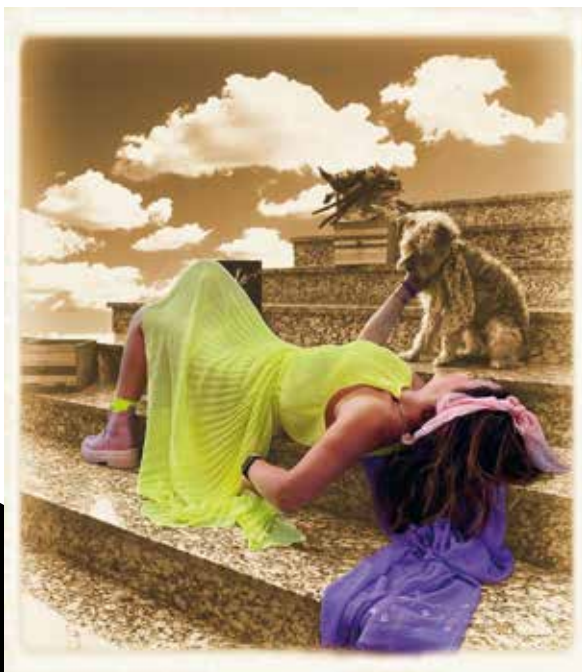
SUAVE

Pad. 3 Stand D26

TAKE A WALK

Pad. 2 Stand D25

With 25 years of experience, Take a Walk produces elegant, feminine and minimalist footwear in Portugal, combining high quality, precision and modern technology for versatile, stylish designs.



📍 Take a Walk - Indústria de Calçado, S.A.
R D. Afonso Henriques, 934
4800-866 S. TORCATO GMR
PORTUGAL

👤 Ladies shoes
👤 Salomé Almeida

☎ +351 253 470260
@ contabilidade@takeawalk.pt
🌐 www.takeawalk.pt

TAKE A WALK
SHOE DESIGN

TENTOES TREKKING

Pad. 2 Stand B26



TenToes Trekking is an outdoor footwear line developed with decades of experience in shoe manufacturing. Designed for hiking and trekking, the collection combines comfort, durability and performance, benefiting from strong technical know-how.

Arda - Indústria de Calçado, Lda 
R da Portela da Raiva, 567
4550-620 RAIVA
PORTUGAL

Women's & men's footwear 
Manuela Rodrigues 

+351 255 866095 
manuela@tentoes.pt 



TENTOES
T R E K K I N G

VALUNI

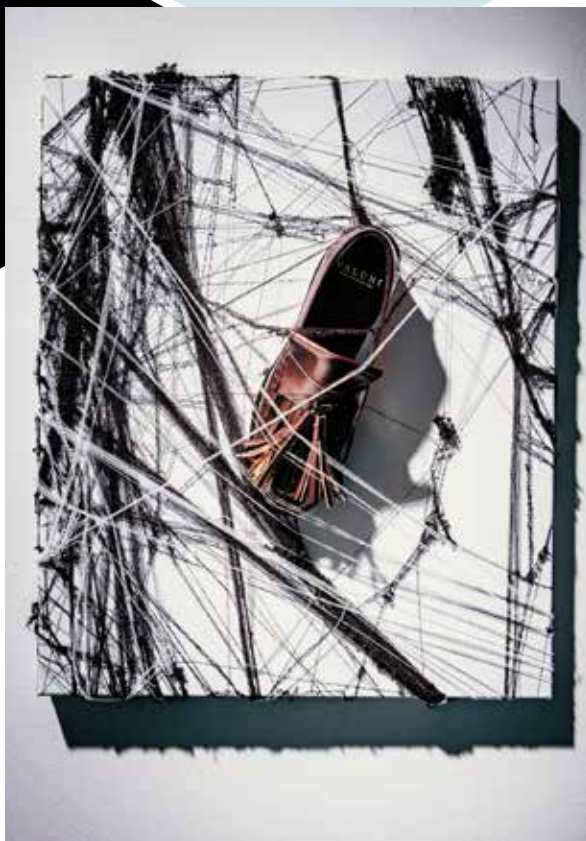
🏢 Eurodaviil - Indústria de Calçado, Lda
R Vasco da Gama, 286
3700-569 ARRIFANA VFR
PORTUGAL

👟 High-street fashion shoes
👤 David Braga / David Miguel Braga
☎ +351 256 810390
✉ david@valuni.com
🌐 www.valuni.com
📘 valuni
📱 valuni_shoes

Valuni creates
elegant, comfortable
sneakers 100% made in Portugal,
combining quality, innovation and 85
years of heritage, with a focus on design,
materials and customer satisfaction.

VALUNI

Pad. 2 Stand B05





Fábrica de Calçado Shoe-Me, Lda 
Lugar de Pedras Agudas, Lote 2-A
4650-372 REVINHADE FLG
PORTUGAL

Men shoes - Young fashion 
José Fernandes 

+351 255 921552 
j.fernandes@walkys.com 
www.walkys.com 

Walkys is a 100% Portuguese brand, known for stylish, lightweight and flexible footwear made with premium materials and the Strobel method, combining comfort, quality and modern design.

WALKYS

Pad. 1 Stand N19

Cort-Gin is a company specialised in the manufacture of footwear that, beyond elegance, enhances the quality of life of the women who wear it.

Each pair of shoes is carefully designed to provide maximum comfort and safety for the female foot. We use high-quality, durable materials to ensure our footwear can be worn daily without compromising its integrity or performance.



WEDO
MAISON TOUFET
Pad. 2 Stand M29

CORT-GIN- Ind Cortes e Sapatos Ginástica, SA
Rua António José Pinto de Oliveira , 257
3700-309 S. JOÃO DA MADEIRA
PORTUGAL

Woman shoes

Paulo Leal

+351 256 202330

contabilidade@cortgin.com

*we
do*

AMBITIOUS	Pad. 2 Stand P01	LAPIERCE / UAUH!	Pad. 4 Stand C12
BIANCO	Pad. 2 Stand T05/U06	LAST STUDIO	Pad. 2 Stand F30
C.O.M. - Creation of Minds	Pad. 2 Stand A25	MARAY	Pad. 3 Stand M09/N10
CREATOR	Pad. 2 Stand K05	LEMON JELLY	Pad. 2 Stand R30
CRUZ DE PEDRA	Pad. 4 Stand E04	MARTA PONTI / MP	Pad. 5 Stand I07/L08
DARK COLLECTION	Pad. 3 Stand C22	MATA / MEN'S DEVOTION	Pad. 2 Stand N05
FELMINI	Pad. 2 Stand L20	MLV PORTUGUESE SHOES	Pad. 2 Stand C15
FENACCI	Pad. 1 Stand F21	NANO / PINTO DI BLU	Pad. 4 Stand C30
FLY LONDON / SOFTINOS		OVERSTATE	Pad. 2 Stand R02
ASPORTUGUESAS	Pad. 2 Stand R29/S30	PENHA	Pad. 1 Stand F22
HELENA MAR	Pad. 2 Stand U20	PORTANIA	Pad. 2 Stand U12
JEFAR / PRATIK	Pad. 4 Stand H17	PROFESSION: BOTTIER	Pad. 1 Stand A21
JOOZE / PRETTY LOVE	Pad. 2 Stand U30	SMR23	Pad. 2 Stand E26
		SOFTWAVES	Pad. 4 Stand D20
		SUAVE	Pad. 3 Stand D26
		TAKE A WALK	Pad. 2 Stand D25
		TENTOES TREKKING	Pad. 2 Stand B26
		VALUNI	Pad. 2 Stand B05
		WALKYS	Pad. 1 Stand N19
		WEDO / MAISON TOUFET	Pad. 2 Stand M29

BRANDS ORDER



Pad. 1 Stand A21	PROFESSION: BOTTIER	Pad. 2 Stand N05	MATA / MEN'S DEVOTION
Pad. 1 Stand F21	FENACCI	Pad. 2 Stand P01	AMBITIOUS
Pad. 1 Stand F22	PENHA	Pad. 2 Stand R02	OVERSTATE
Pad. 1 Stand N19	WALKYS	Pad. 2 Stand R29/S30	FLY LONDON / SOFTINOS
Pad. 2 Stand U20	HELENA MAR		ASPORTUGUESAS
Pad. 2 Stand A25	C.O.M. - Creation of Minds	Pad. 2 Stand R30	LEMON JELLY
Pad. 2 Stand B05	VALUNI	Pad. 2 Stand T05/U06	BIANCO
Pad. 2 Stand B26	TENTOES TREKKING	Pad. 2 Stand U12	PORTANIA
Pad. 2 Stand C15	MLV PORTUGUESE SHOES	Pad. 2 Stand U30	JOOZE / PRETTY LOVE
Pad. 2 Stand D25	TAKE A WALK	Pad. 3 Stand C22	DARK COLLECTION
Pad. 2 Stand E26	SMR23	Pad. 3 Stand D26	SUAVE
Pad. 2 Stand F30	LAST STUDIO	Pad. 3 Stand M09/N10	MARAY
Pad. 2 Stand K05	CREATOR	Pad. 4 Stand E04	CRUZ DE PEDRA
Pad. 2 Stand L20	FELMINI	Pad. 4 Stand C12	LAPIERCE / UAUH!
Pad. 2 Stand M29	WEDO / MAISON TOUFET	Pad. 4 Stand C30	NANO / PINTO DI BLU
		Pad. 4 Stand D20	SOFTWAVES
		Pad. 4 Stand H17	JEFAR / PRATIK
		Pad. 5 Stand I07/L08	MARTA PONTI / MP

STANDS ORDER



**APICCAPS - Portuguese Footwear Components
And Leathergoods Manufacturer's Association**

Rua Alves Redol, 372

4050-042 Porto | PORTUGAL

Tel +351 225 074 150

geral@apiccaps.pt | www.apiccaps.pt/apiccaps

aicep Portugal Global

Agência para o Investimento e Comércio Externo de Portugal, E.P.E.

Rua Júlio Dinis, 748, 9º Dto.

4050-012 Porto | PORTUGAL

Tel +351 226 055 300

www.portugalglobal.pt

aicep Portugal Global Trade & Investment Agency

Via Paolo da Cannobio, 8

20122 Milano MI | ITALY

Tel +39 02 00 62 90 00

aicep.milan@portugalglobal.pt | www.portugalglobal.pt

FOR FURTHER INFORMATION PLEASE CONTACT